



MATEY ODONKOR

INTERACTIVE GRAPHIC DESIGN CREATIVE

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SUMMARY

Interactive designer with 9 years of experience in various lead roles. Entrepreneurial-minded fast learner with strong communication skills deep rooted in cross-cultural visual design.

EDUCATION

- 2005–2007 **Rhode Island School of Design (RISD), Providence RI** – MFA in Digital Media.
- 2005–2007 **Brown University, Sheridan Center, Providence RI** – Collegiate Teaching Certificate.
- 2000–2004 **Massachusetts College of Art (Massart), Boston MA** – BFA in Graphic Design.

SKILLS/ABILITIES

- Storyboarding, wireframing, prototyping, creating taskflows, usability testing, documentation, and developing pattern libraries.
- Industry standards and best practices – web 2.0, cloud technology, and coding writing
- Branding and creating identity materials.
- Online marketing and promotional strategies.
- Collaborative design methods among and within teams.
- Creative thinker and champions functional innovative ideas.
- Build, manage and develop teams.
- Highly experienced with several years working knowledge of usability, HCI (Human Computer Interface) and graphic design methodologies and principles over a diverse range of media.

Technical Expertise

- Adobe Creative Suite 3 & 4, Adobe Flex, QuarkXpress, SoundEdit, Final Cut pro, MS Office.
- Working knowledge of HTML, XHTML, CSS, XML (ActionScripting), MXML, Processing.
- Wordpress, Visio, Powerpoint.
- Expert on both PC and Mac platforms.

DESIGN EXPERIENCE

Visual ilo, Newton MA – Sr. User Experience Designer/Graphic Designer

- Design lead, data visualization expert for business analytics software company.
- Represent the “User Experience”, translate customer requirements into defined specifications and inspire the Engineering team to develop the right product.
- Develop and maintain design mockups, usage scenarios, prototypes, specifications, navigation maps, component libraries, and other design documents.
- Develop expert-level knowledge of competitive, complementary products and bring new ideas to the team.
- Handle graphic productions in tight business schedules whilst ensuring consistency to the brand.
- Define innovative user interfaces and interaction styles that result in improved user productivity.
- Designed product icons, colors and defined mechanism for selecting colors for analytical interface.

EMC2 (EMC University), Westboro MA – Web Designer, Art Director

- Lead designer and advisor for re-branding of EMC2’s EMC University.
- Facilitated communication and collaboration between US and Euro-Asia (global) teams.
- Worked with marketing teams to own print collateral.

- Developed business ideas into functional prototypes leading to final deployment.

Nelson Mandela Children's Fund – Creative lead, content consultant, and designed website.

WGBH (radio) – UI and content consultant for website re-design.

Boston University – Content consultant, UI lead, and designer for website re-design.

Annaesthetic Textiles – designed and developed online showroom and e-commerce portal.

ACHIEVEMENTS

- **RISD, RI** – Presidential Scholar.
- **Mass College of Art, MA** – Presidential Award for Outstanding Talent.

EXHIBITIONS & CONFERENCES

- **Vancouver, Canada** – Participant, IxDA (Interaction Design) Conference.
- **Boston, MA** – Participant, SIGGRAPH 2006.
- **Duo theatre, NY** – Exhibitor, Translations: Misguided Machines and Cultural Loops.
- **Microsoft, Seattle WA** – Exhibitor, MS 2006 Design Expo.
- **Martha Stewart Living, NY** – Exhibitor, RISD/ICFF Exhibition.

REFERENCES: Available upon request.